GOPHER POP UP COUNTER BACKLIT

ACCESSORIES

PRODUCT CODE: GPOP-LED















PRODUCT DESCRIPTION

Elevate your event displays with the Gopher Pop Up Backlit Counter, the perfect blend of convenience, durability, and eye-catching design. This collapsible counter display features vibrant dye sublimated backlit fabric graphics that ensure your brand stands out in any setting. Key Features:

Seamless Full Graphic Coverage: The backlit fabric graphic is expertly finished like a sleeve, providing seamless full graphic coverage around the entire counter. The fabric includes 6mm x 3.5mm silicone beading sewn around the top and bottom, ensuring a snug fit and polished look. Sturdy and Sleek Construction: The top and bottom of the counter are crafted from moulded plastic, equipped with channels to securely receive the Silicone Edge Graphics (SEG). This design not only enhances stability but also adds a sleek, professional finish to your display.

Effortless Setup and Breakdown: The hydraulic scissor frame system allows the counter to pop up and collapse quickly and effortlessly. The graphics can remain attached during storage, and changing them out takes just minutes, making this counter a highly efficient solution for busy event schedules.

Brilliant Illumination: Pre-installed LED lights at the top and bottom inside the counter illuminate your graphics brilliantly, creating an engaging, backlit effect. The included transformer is mounted inside the bottom panel, requiring only one power outlet to light up your display.

Portable and Convenient: The counter comes with a handy travel bag with a handle, making transport and storage during events simple and convenient.

Whether you're setting up for a trade show, promotional event, or instore display, the Gopher Pop Up Backlit Counter ensures your brand will shine. Its combination of ease-of-use, portability, and striking visual appeal makes it an essential tool for impactful presentations.

DISPLAY DIMENSIONS | 31.375"W x 38.25"H x 18.625"D

GRAPHIC MATERIAL

Dye Sublimated Backlit Fabric

GRAPHIC FINISHING

Left and right sides of graphic are sewn together to form a loop. Special silicone beading ($6 \text{mm} \times 3.5 \text{mm}$) is sewn into top and bottom circumference of graphic.

DISPLAY CONSTRUCTION

Top and Bottom counter: 3.5mm ABS plastic Hydraulic Frame: Aluminum and steel components.

SHIPPING WEIGHTS & DIMENSIONS

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Shipping Weight	30 lbs (Graphic Package) 29 lbs (Hardware Only) 1 lb (Graphic Only)
Shipping Dimensions	35"L x 22"W x 7"H (Graphic Package) 35"L x 22"W x 7"H (Hardware Only) Polybag (Graphic Only)

EXTRA INFO

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COUNTER TOP WEIGHT LIMIT	40 lbs
POWER OUTLETS REQUIRED	1

LED & TRANSFORMER INFORMATION

LED Lights	0.8^1W & 130 Lumen/Bead 68 LED Beads Total 1500LUX Color Temp: R4 6000^7000K Ra≥70;
Transformer	Imput: 100-240V, Out put 24V, Electric current4A,Power: 96W Certificate: CE, UL











DISPLAY DETAILS



Lights Off Lights On







Collapsed Dimension: 31.5"W x 38.4"D x 4"H





Travel Bag Dimensions: 33.9" L x 20.8" W x 5.5" H









PARTS LIST



(qty 1) Gopher Pop Up Backlit Frame











SETUP INSTRUCTIONS



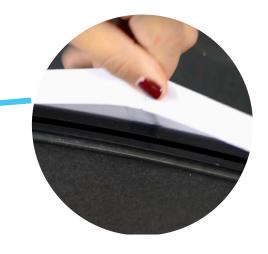
1. Open bag and pull up on countertop. The hydraulic frame will then expand on it's own.



2. Once expanded remove Gopher Counter from case for use.



3. To store, push down on the center of teh counter top until frame collapses. Then return frame to travel bag for storage.



Changing your graphics is simple

- 1. Collapse the frame and pull silicone beading from the perimeter of the top and bottom of the counter and remove the graphic.
- 2. With the frame still collapsed, slide your new graphic over the counter making sure it's centered.
- 3. Tuck silicone beading into the channel around the perimeter of the countertop working your way around.
- 4. Flip the counter over and repeat the process on the bottom to complete graphic installation