

# OJ TRADESHOW A

## OJ-100x100

GRAPHIC DIMENSIONS: 41.5" W x 41.5" H  
YELLOW SAFE AREA: 33.5" W x 33.5" H

UPLOAD AT 100% SCALE  
DOCUMENT SIZE 41.5" x 41.5"

USE TEMPLATE 2 TIMES TOTAL (1 FRONT/1 BACK)  
REFERENCE TEMPLATE GUIDE FOR TEMPLATE LOCATIONS  
ANY CONTINUOUS ARTWORK TO MATCH UP OR LINE UP  
WITH ANOTHER PRINT MAY NOT LINE UP PERFECTLY

**KEEP ALL IMPORTANT GRAPHICS  
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.  
IN THE YELLOW SAFE ZONE**

**ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK  
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF**

### Graphic Specifications:

- Create to template specs
  - 125 DPI resolution
  - CMYK color
  - No template lines
- Embed/link all images
- Create to outline all fonts

### Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf