Formulate:

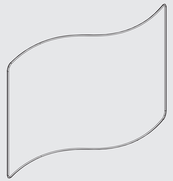
Essential 10' Serpentine Curved Wall Double Sided

TEMPLATE IS @ 1/2 SIZE
(2) prints to make (1) double sided graphic
Total Graphic Area: 127.5"w X 94.5"h
Total Visual Area: 123.5"w X 90.5"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 200-240 ppi @ 1/2 size, 100-120ppi @ 100% size
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print



FRONT GRAPHIC

bleed area
trim line
safe zone

BACK GRAPHIC

bleed area
trim line
safe zone